

**OCTOBER 2-4**

Marriott Syracuse Downtown, Syracuse, New York



*fall*  
for  
**SYRACUSE**

apples, pumpkins, craft beers, and creativity

**SPONSOR & EXHIBITOR**

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**OPPORTUNITIES**

for the  
**DISTRICT 1 CONFERENCE**

**NCMPR**  
National Council for Marketing & Public Relations



There's nothing like fall in Central New York; crisp air and changing colors, the smell of pumpkin spice, and the sound of crunching leaves.

## Grab a cozy flannel and join us at the 2022 District 1 conference.

This year's conference is at the Marriott Syracuse Downtown, a hotel with a rich history brought back to its glory recently with a \$75 million renovation. Originally opened as The Hotel Syracuse in August 1924, the property was deemed 'The Grand Lady' hosting five US Presidents and countless celebrities.

Harvest your network of 100 community college marketing, creative services, and public relations leaders throughout the Northeast as an official conference sponsor or exhibitor.

NCMPR District I colleagues lead the marketing and communications strategies for community colleges in Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, the Canadian provinces of New Brunswick, Newfoundland, Nova Scotia, Prince Edward Island and Quebec, and the United Kingdom.

Apples, pumpkins, craft beers, creativity, and connections. They're all waiting for you in Syracuse this fall.

Mark your calendars! The deadline for online registration is Friday, July 16. [www.ncmpr.org/districts/D1-ExhibitInfo](http://www.ncmpr.org/districts/D1-ExhibitInfo)

Questions? Contact the conference sponsor and exhibitor team today!

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## SPONSORSHIPS



### THE PUMPKIN (Main Conference)

\$5,000

- Break-out or short-take session
- Introduce your company to attendees and serve as a backdrop for any keynotes
- Air 15-30 second promotional video at the opening and closing sessions
- Special announcement from the D1 Director at the conference
- District I conference registration two additional company representatives, including opening dinner, awards lunch & Medallions dinner
- Public recognition throughout the conference
- Exhibit space including special sponsor designation
- Conference attendee contact list provided post-event
- E-blast sent to all members before the conference with website link
- NCMPR District 1 social media post to Facebook group
- Company banner or other prominent signage at conference registration
- Full-page ad in the conference program



### CIDNEY WEATERS (Medallions Awards Dinner)

\$3,500

- Break-out or short-take session
- Work with the hotel to create a signature drink for the Medallions Reception and provide drink ticket(s) for attendees
- Option to provide a takeaway or treat at each table
- Admission to the Medallions Awards dinner for two company representatives
- Place company banner at reception or dinner
- Introduce your company to attendees at dinner
- Exhibit space including special sponsor designation
- Public recognition at conference kick-off and wrap-up
- Conference attendee contact list provided post-event
- E-blast to all members before the conference with website link
- 1/2 page ad in the conference program



### SALT CITY (Opening Night Dinner)

2,500

- Provide table tents or distribute literature or promo items to attendees
- Work with the venue to create a signature drink and provide drink ticket(s) for attendees
- Admission to the Opening Night Dinner for two company representatives
- Public recognition at dinner with opportunity to provide a toast or greeting
- Exhibit space including special sponsor designation
- Conference attendee contact list provided post-event
- E-blast to all members before the conference with website link
- 1/2 page ad in the conference program



### FOLIAGE (Awards of Excellence Lunch)

\$2,000

- 15-30 sec. promotional video at the luncheon
- Opportunity to introduce awards lunch
- Company banner at lunch location
- Admission to Excellence Awards Lunch for two company representatives
- Exhibit space including special sponsor designation
- Conference attendee contact list provided post-event
- E-blast to all members before the conference with website link
- 1/4-page ad in the conference program



### COZY FLANNEL (Student Breakfast Panel)

\$2,000

- 15-30 sec. promotional video at the breakfast panel
- Opportunity to facilitate panel
- Company banner at breakfast location
- Admission to Breakfast Panel for two company representatives
- Exhibit space including special sponsor designation
- Conference attendee contact list provided post-event
- E-blast to all members before the conference with website link
- 1/4-page ad in the conference program



### HARVESTMOON (Tech/AV)

\$1,200

- Company-branded screensaver displayed in all presentation rooms
- Company-branded screensaver displayed in all meal locations
- Public recognition at conference kick-off and wrap-up
- Exhibit space including special sponsor designation
- Conference attendee contact list provided post-event
- E-blast to all members before the conference with website link
- 1/2 page ad in the conference program



### FALL BREAK (Energy Breaks)

2 @ \$500 each

- Company banner at break location
- Provide table tents, display literature, or provide giveaway to attendees
- Conference attendee contact list provided post-event
- E-blast to all members before the conference with website link
- Business card-sized ad in the conference program



### APPLE PICKERS (Swag) unlimited

- Opportunity to provide theme/company-imprinted conference bag, lanyard, T-shirt, or other promotional items for inclusion in the welcome pack (100)
- E-blast sent to all members before the conference with website link
- Business card-size ad in program

## EXHIBITORS

\$800 | Additional Staff/\$300 per person

Showcase your products and services and connect with our conference participants in the center of it all! Exhibitor space is limited.

### Includes:

- Opportunity to place one table-top display (on a 6-foot skirted table - backdrops or stand-alone displays must fit within the 6' space)
- Printed listing in the conference program
- NCMPR-sponsored email to all members with web link
- Conference attendee contact list provided post-event
- Conference registration for one company representative with access to conference sessions and meals (except for Student Panel)
- Access to electricity or Internet may be provided at prevailing hotel rates
- Please place AV requests directly with the venue

Don't wait!

Check-out the Exhibitor Guide now

[www.ncmpr.org/districts/D1-ExhibitInfo](http://www.ncmpr.org/districts/D1-ExhibitInfo)